

# **2010 GOSPEL AM 1490 WMBM ADVERTISING**

## **RATES**

### **COMMERCIAL RATES:**

**Prime 6a-10a/3p-7p**

**60 seconds \$100**

**30 seconds \$75**

**Midday; 10a-3p/Run of Day; 6a-7p**

**60 seconds \$60**

**30 seconds \$40**

**Evenings; 7p-12a/Run of Schedule; 6a-12a**

**60 seconds \$45**

**30 seconds \$25**

### **SPONSORSHIPS:**

**Tuesday Talk** \$200 per show

**Noon Day Prayer** \$60 per day

**Specialty Music Shows i.e. Holy Hip Hop** \$75 per show

**Specialty Music Shows, i.e. New Artist Showcase**

**(5 min. artist showcase); Quartet Corner** \$175 per show

**Talking Sports** \$125 per show

**Spirit and Soul: Issue For The Day** \$125 per show

**Wings of Mercy** \$200 per show

**News and/or Traffic Reports** \$50 per report

**Business Spotlight (Five minute interview or infomercial segment, segment pre-recorded)** \$75 per segment

**15- 60 minute segments avails checked upon request \$85-\$300/segment.**

**Includes 5 promotional announcements**

***Theses segments require a minimum six month contract with two months due at closing of the contract.***

### **ON LOCATION POSSIBILITIES:**

**Mini Van Stop** **\$200**

15 minutes on site with WMBM Van One Call Back

**Van Stop** **\$350**

**30 Minutes on Site with WMBM Van and Promotions Team Representative [No Talent]**

**Three to Five Giveaways; One Call Back**

**10 Live Reads Promoting Van Appearance**

